

TYLER KENNEDY



BRENNAN REBRAND LAUNCH

T-SHIRT DESIGN

BRENNAN 2024

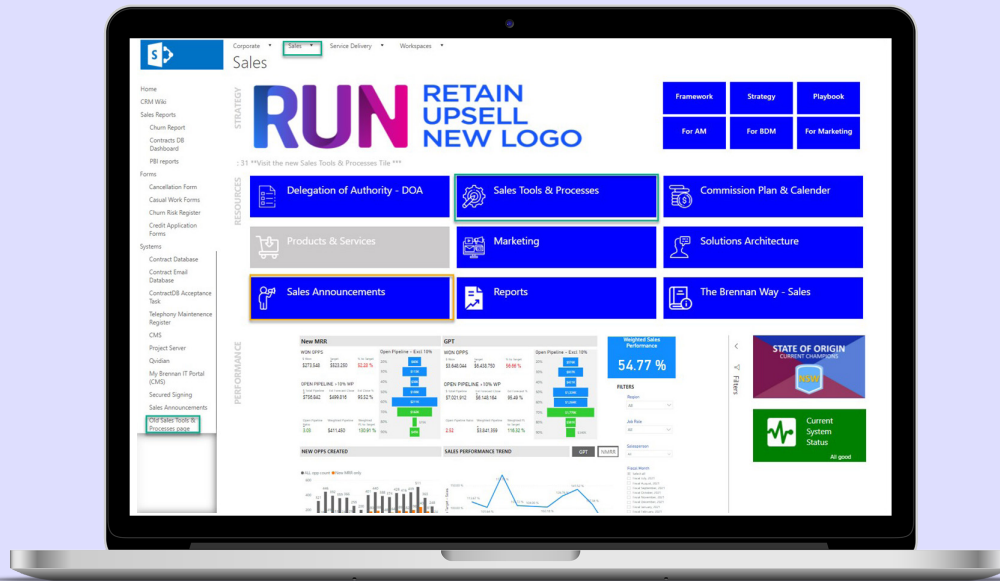


BRENNAN REBRAND LAUNCH

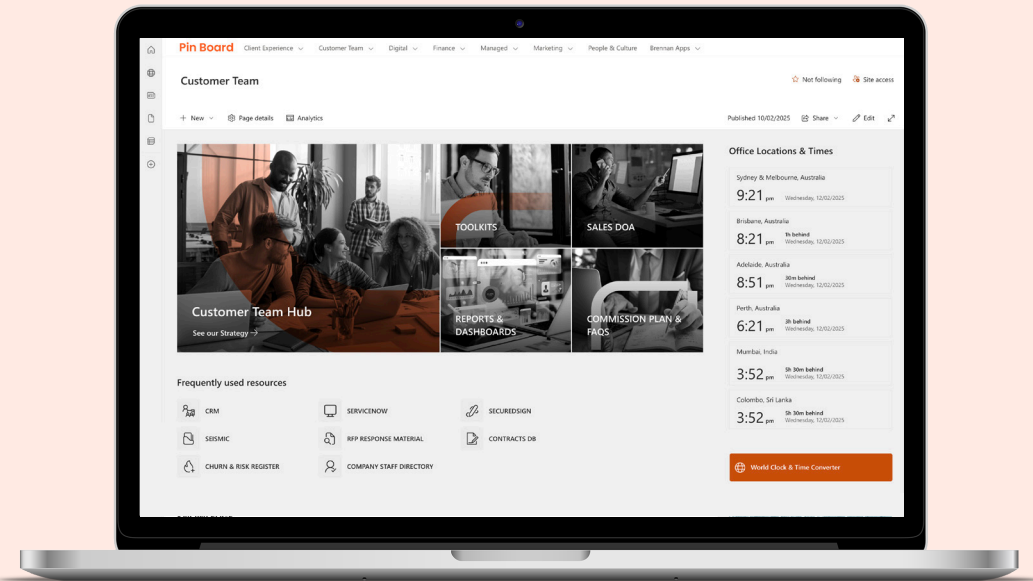
TOTE BAG DESIGN

BRENNAN 2024

BEFORE



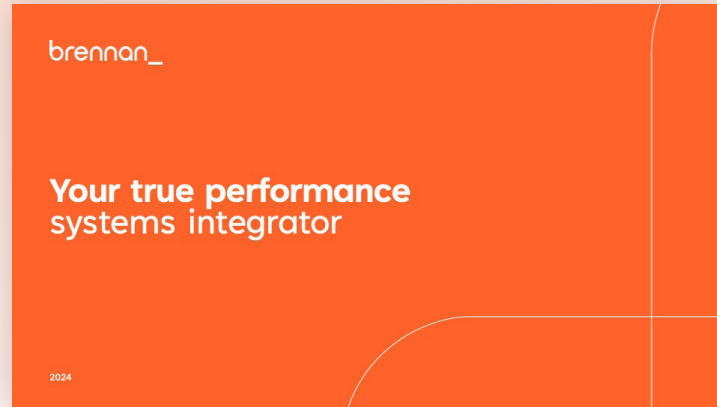
AFTER



INTRANET & PORTAL REBUILD

BEFORE & AFTER

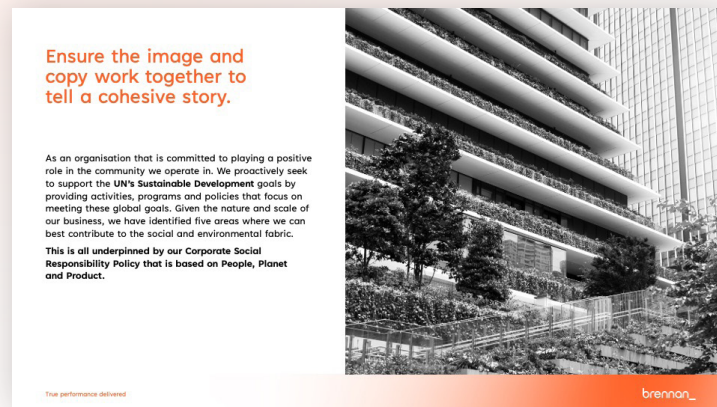
BRENNAN 2024-2025



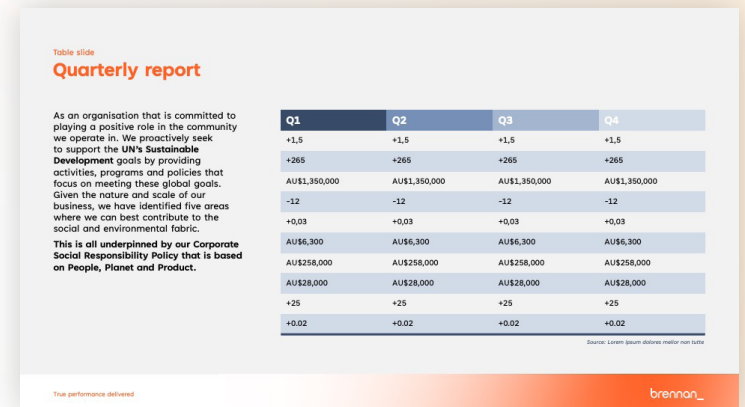
COVER



AGENDA SLIDE



COPY AND IMAGE SLIDE



COPY AND GRAPHS SLIDE



M-REC ANIMATION  
CAMPAIGN  
BRENNAN 2023

[CLICK HERE TO VIEW VIDEO](#)



### About Australian Psychological Society

The Australian Psychological Society (APS) is the largest professional association for psychologists in Australia, representing more than 27,000+ members. As the organisation continues to grow and work towards improving mental health and wellbeing across the globe, so does the need to provide employees with innovative technology that successfully enables them to do their job. As part of APS's wider transformation program of digital services, one of the projects which Brennan assisted with was the unified and centralised roll out of Microsoft Intune – a cloud-based endpoint management solution that manages user access and simplifies app and device management across their many devices, including mobile devices, desktop computers, and virtual endpoints.

### At a glance

**Industry**  
Not-for-profit organisation

**Company size**  
100+

**Country**  
Australia

### Business challenge

A secure solution was needed to support hybrid and remote working, whilst also protecting the organisation's data and easily managing end user access.

### The solution

The deployment of Microsoft Intune – a cloud-based endpoint management solution that manages user access and simplifies app and device management across your many devices, including mobile devices, desktop computers, and virtual endpoints.

### The Results

The Digital Services team now have a way of confidently protecting their employees from any potential data breaches or information leakages.

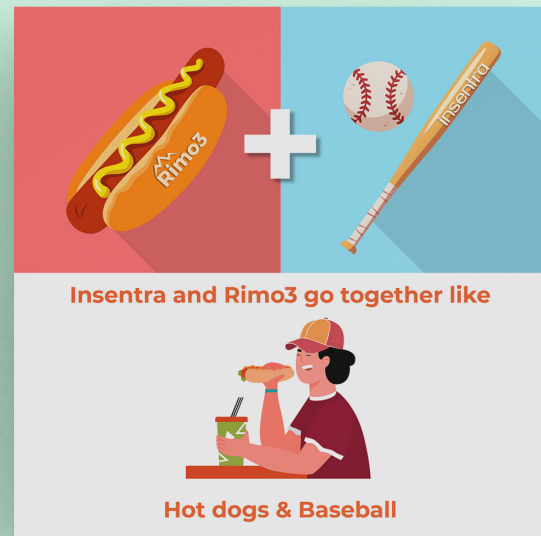
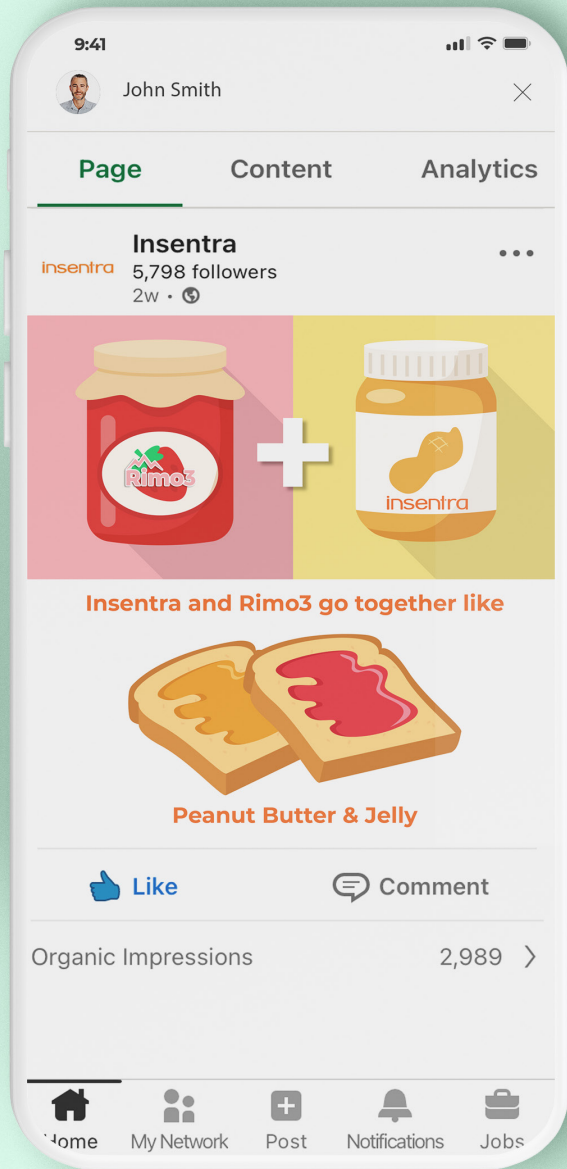
### The Situation

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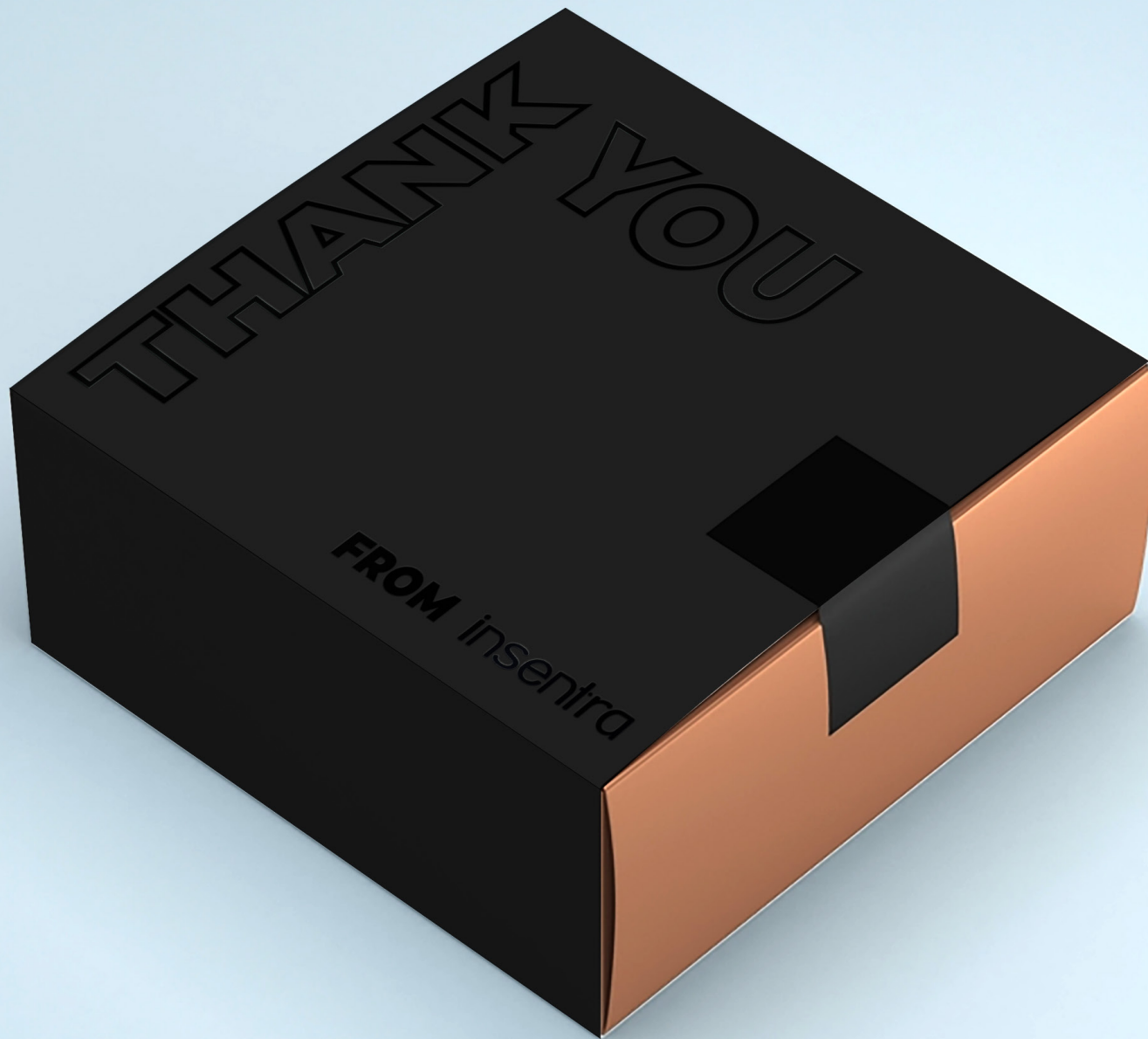
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MICROSOFT VIRTUAL VEGAS  
STICKER DESIGN FOR  
INSENTRA 2021






CAMPAIGN ILLUSTRATIONS  
FOR RIMO3 & INSENTRA  
2021



PARTNER GIFT BOX WRAP  
FOR INSENTRA 2021



## Insentra prove their Citrix expertise in remote working solution for Sydney based council

A Sydney based council aimed to keep their staff working in an agile manner so they could support their local communities throughout the duration of an extensive city infrastructure rejuvenation project. A solution which would enable the council to empower their workforce to continue the 'business-as-usual', from wherever necessary, was the driving force behind their decision to choose Insentra to help them tackle this challenge.

### THE CHALLENGE

The council found themselves at the geographical heart of an \$8.3 billion city infrastructure rejuvenation project which would mean their employees would be unable to get to work using the local rail services for nearly an entire year. The challenge would be in providing the workforce with a way to keep up the crucial work with local residents and businesses throughout the changes the city was undergoing. They needed to empower their employees to work from home whenever they needed to so that vital community services could continue.

The council had previously relocated their physical data centre, and there were plans to move it again in the future. They wanted a solution which would provide them flexibility in the event they would have to relocate their data centre and there was a clear business need for a cloud-based solution which would ensure users could continue to make use of all their usual apps with the added knowledge that their work was safely protected by a fully managed cloud platform.

Insentra proactively approached the Council CIO to understand their strategy and risk mitigation plans for the rail shutdown. By engaging early they were able to identify 4 key business factors for the council:

- The financial impact
- The impact on people
- The datacentre infrastructure risks
- The available internal skillset

Understanding these key factors was crucial to confirming the perceived impact and ideal resolution path from the Council. The council chose to utilise their existing relationship with Citrix in order to create a robust new cloud-based solution which would be implemented and customised by a best-of-breed Citrix Partner, Insentra.



**A Sydney based council that focuses on making local residents the very heart of their daily operation"**

insentra



HOLIDAY  
TEST DRIVE

N S W

COMING SOON

CONCEPT AND LOGO DESIGN  
FOR UPCOMING SHOW  
"HOLIDAY TEST DRIVE" BY  
CONTEXT MEDIA 2020



# NATURAL HEALTH SENSE

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BRANDING AND BUSINESS CARD  
DESIGN FOR THE NATURAL  
HEALTHSENSE. 2020



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